



LONDON BRIDGE BEST PRACTICE

LONDON BRIDGE STATION
REDEVELOPMENT PROJECT

Exchanging Places

Introduction

The exchanging places event is an opportunity for cyclists to sit in the lorry driver's seat to get a better understanding of what a lorry driver can and cannot see. Most lorry drivers now undertake safety training, however very few cyclists have training made available to them. 'Exchanging Places' provides an opportunity to turn the tables and see things from the driver's perspective.

First Event

On Thursday 22nd November 2012 in partnership with Southwark Council (road safety team) the London Bridge team ran an Exchanging Places, cycle safety event, in the Quadrangle of Guys Hospital/ Kings College between 11:00 and 14:00. Those present were Keltbray, who provided a lorry for the event, 'doctor bike' who offered bike repairs and Metropolitan Police Traffic Officers who dispensed advice to cyclists on safety and bike security marking. Also present "smoothie cycle" offering smoothie drinks and the cycle music bike.

Around 70 -80 people attended the event, of which 20 cyclists made use of the services on offer. Eighteen of those cyclists were given a set of cycle lights by the project.

Following the end of the event those involved held a debrief which concluded the event had been a success in relation to numbers attending and information passed to cyclists regarding safety on the roads and what the industry is doing to support safety initiatives.



Second Event

On Tuesday 4th December 2012 a further 'Exchanging Places' event was held to publicise cycle safety. The event took place in Southwark Bridge Road (150 metres south of the bridge) between the hours of 0700-1000 and 1200 - 1400.

During the morning session some 40 cyclists attended the event and received cycle marking and safety advice in regard to cyclists and HGVs.

During the second session Councillors from a number of London Boroughs including councillor Barry Hargrove Transport Portfolio Head for Southwark attended. This session was well received by the Councillors and Councillor Hargrove expressed an interest in involvement in the initiative.

