



London Bridge Best Practice

Case Study Title: School Engagement – Careers in Construction

Date: Monday 23rd November 2015

Key Benefits

- ✓ Enhancing the aspirations and opportunities of young people
- ✓ Positive promotion of The London Bridge Project through community engagement
- ✓ Introducing the next generation to construction, increasing bright and motivated future employees

Objectives and Targets

- ✓ Sustainable Delivery Statement – To produce Employment, Skills & Training.
- ✓ Skills Academy – School Engagement
- ✓ Skills Academy – School Activities Resource Days

Overview

As part of the London Bridge Redevelopment’s (LBRS) School Engagement Initiative, on Monday 23rd November 2015 we invited Woolworth Academy Year 9’s to attend, our “Careers in Construction” half day inspirational presentation and talk.

The programme’s objective is to try influence the younger generation to consider a career in construction, by expanding their knowledge, and changing their perception of the immediate image of a construction worker. In the hope of assisting the construction economy in creating a strong diverse future workforce.

Presentations

The day started with the group meeting Costain’s representatives; Amy Nott (Project Skills Co-Ordinator), and Graham Dean (Community Relations/Security Manager)

As an ice breaker and to determine the level of interest, Amy asked the group of 14 students (13 male, 1 female) “who has ever considered a career in construction.” however none of the group had thought about a career in the construction industry.

This question has now become a personal task of Amy’s and Graham’s, to increase the number of those interested in a potential career in the construction industry, by the end of each programme.

A great way to determine how successful the material presented and the activities set.

After Introductions Amy gave a video fly through, introducing them to the project and the vision as a whole at London Bridge. The fly through video was a great way of capturing their attention and giving them an understanding of what the LBRS is all about.

Graham delivered an interactive presentation highlighting what careers exist within the construction industry. The presentation focussed on showing how there are a huge variety of roles within the industry and not just the stereotypical engineering and labourer roles. The presentation also looked at the changing face of construction and how more women and other diverse groups are getting careers in construction.

The material in Graham’s presentation was designed to target their pacific age group. Allowing the group to discuss popular subjects, such as football, current landmarks by linking them to the presentation.

Activities

To test

The group was split into 4 teams and then given a brief, which required the group to communicate, delegate job roles, plan, and use their initiative.

Brief:

To create the highest freestanding structure, using only the materials provided in the space using materials provided

An increase of 1/3 are now considering a career in construction...